

SPEEDWAY MEDIA GROUP Inc

AIMS AND GOALS

- To develop relationships with Competitors, Governments, Media, Speedway Organisations and others, for the purpose of promoting the sport of speedway
- To develop a data base of media representatives (Journalist, Photographers, Videographers, Social media and others,) for the purpose of identifying the broad range media activities, distribution methods and audience reach and influence.
- To develop a resource centre that will provide team owners, competitors, speedway sponsors, promoters, crew and officials, access to media, economic and safety information for the betterment of the sport.
- To co-ordinate and arrange forums and work groups of members and interested parties to develop and implement multi faceted integrated marketing initiatives that will support the speedway industry.